How to build a good online reputation

Tips to help kids create a good digital footprint

Teach them the difference between public and private information online

Review their privacy settings on the platforms they use to **make sure they stay in control** of who has access to what they share.

It's important to make the point that if it's online there is the potential that the world could see it so **'Thinking before posting' is key**.

Encourage them to keep it positive online

Actions online can have a real world consequences - **share real stories** to help them understand the power of being positive online.

Make sure they know how to report abuse

Together get familiar with the reporting and blocking settings available on the platforms they use to screen out any abuse that breaks a platform's community guidelines.
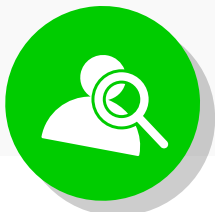
Empower them to be themselves online

Encourage children **not to hide behind anonymity** online and be tempted to say or do things they shouldn't. Use examples to highlight the power of being real online and developing their passions to create a positive digital footprint.

Encourage them to do a search on their name

Make sure they are aware of the information that future employers and teachers may see and take a call to remove anything that is unpleasant or incorrect.
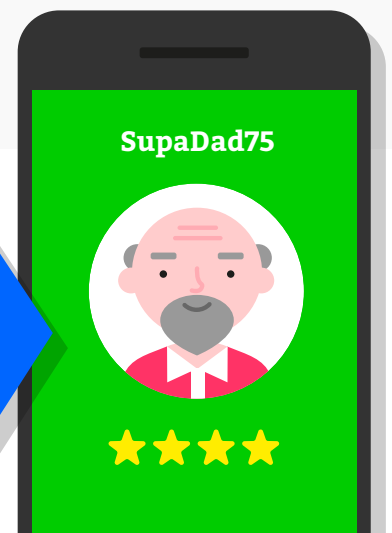
Make them aware that they can recover from mistakes made online

Let them know that if they make a mistake by posting something they shouldn't **there is always a way to deal with it** and give them support to make smarter choices in the future.

Highlight the importance of choosing respect

Talk to them about **respecting other people's privacy and viewpoints** even if you don't agree with them.

Be the example they can follow

Let your child see how you interact online to **learn how to be kind and make safer choices online.**

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